

Testimonials from our current franchisees:

We have asked our current franchisees for their thoughts and opinions on the franchise opportunity

Danielle, Franchisee for RG (Reading) and OX (Oxford)

"I first joined the Beauty Call team in February 2010 and have been busy with weddings ever since! I had 67 confirmed jobs last year and am looking to do at least 80 this year, which I never expected when I first started!"

The satisfaction you get from making someone look and feel their best on one of the most important day of their lives is so rewarding, and is the main reason I really enjoy what I do.

What has impressed me the most about Beauty Call, aside from the amount of enquiries we receive per month, is the friendly people we have working as part of our team. The help you receive is so encouraging and I am learning new skills all the time. I have thoroughly enjoyed my time with Beauty Call and am so glad to be part of the team!"

Alison, Franchisee for LS (Leeds) and YO (York)

"Having spent a couple of years on the books as an artist with Beauty Call I had often thought what a good idea the franchise opportunity was. I would often bump into some of the franchisees on jobs and they were always positive and upbeat about where their career was heading.

I decided to come on board and love the fact that I now run my own business yet have the constant support and guidance from head office and the other franchisees so still feel part of a team!

The bookings started coming in straight away and I was even going on jobs in January which I had previously always found a quiet month! Its definatly the best career choice I could have made!"

Stephanie, Franchisee for SM (Sutton) and RH (Redhill)

"Having left my very secure, well paid, but stressful job as a European Customer Service Manager working for a Blue Chip company in London. I decided to take a massive risk, to first of all train in hair and makeup (which I had wanted to do for years) and become a freelance artist. If this was not enough, I also decided to invest the money I had saved prior to leaving my job into buying a Beauty Call Franchise. After taking the leap I can officially say this is one of the best career decisions I have ever made.

I have now built my own hair and makeup business, controlling my own diary by deciding which jobs I would like to take on and which jobs I would like to give out to the freelance artists in my area. This gives me the opportunity to decide how much money I would like to earn on a monthly basis as a salary and because of this flexibility I have an amazing work / life balance and have never been happier.

I won't lie, the first Winter was a little daunting, as the main wedding season runs from early Spring to late Autumn. Moving from a regular paid job to being self employed is a bit scary but luckily, I was sensible in the peak season and managed to save enough money to supplement the months when you don't earn quite as much.

Nicky (Beauty Call Founder) and Phil (Sales & Marketing / Franchise Director) have been a massive support to me. They organise regular Franchisee Meetings which is a great way meet the other franchisees, compare stories and

come up with new ideas. Phil also offers great 1 to 1 training which helps you get to grips with the Beauty System and he is absolutely fantastic should you have any sales or marketing questions (e.g. how to negotiate with magazines / venues etc). Nicky having started Beauty Call a few moons ago is the source of all knowledge, whether it's a makeup question, best ways to freelance a job out or even a question a bride has asked you which you have not come across before. Both Nicky and Phil complement each other brilliantly and it actually feels like you are joining a family rather than just a business.

If you are looking for a new challenge, and would like to run your own hair and makeup agency with the support of a very reputable brand, I would definitely recommend taking on a Beauty Call Franchise."

Kim, Franchisee for SO (Southampton), PO (Portsmouth) and BH (Bournemouth)

I started my career in London and worked for many agencies and companies including Beauty Call as a freelance artist - I was always impressed by the way Beauty Call was run, their high standard and how busy they were.

So, when I heard about the franchise opportunity I was already excited - I had always wanted to start my own business but the thought was daunting and seemed unreachable. Before I decided on taking on the franchise I met with Nicky the Founder of Beauty Call and Phil the Marketing Manager to discuss the opportunity to run my own part of the business. With my re-location and past experience with the company it seemed a perfect opportunity for me. I have constant support and advice from Head Office, with even the littlest questions and can't believe how busy I have been. Seeing your business grow is really rewarding and it's great to be able to manage your diary and pick and choose which jobs you want to do or allocate out.

I love being able to make a difference on someone's wedding day - and the fact you are always surrounded by happy, excited people is really uplifting!

I am just finishing my first year as a Franchisee and have really enjoyed being a part of the Beauty Call family, we have just had a great meeting at their Head Office in London to discuss our plans for the coming season and how they can support us in achieving our goals, bring on summer 2011!

Jenny, Franchisee for MK (Milton Keynes) and NN (Northampton)

I joined Beauty Call as a franchisee almost a year ago. I was working full time as a PA and always wanted to become a full time make up artist. I had trained and took regular bookings at the weekends and really wanted to get away from the office environment.

One of the reasons I decided to join Beauty Call is the support they give. Nicky and Phil are both very proactive and help motivate me to reach my goals. With their support I feel that my franchisee is meeting its potential and always expanding. The solid branding and company structure was also appealing to me and the web based booking systems makes bookings easy to manage.

I have nearly been running the franchisee for a year and already have 60 confirmed bookings for 2011. The MK and NN Franchisee are always expanding. I am now creating a solid team of make up artists in my area with the recruitment programme that Beauty Call run so I am able to fulfil the bookings within my area.

Becky, Franchisee for BN (Brighton)

Since joining Beauty Call last November I have managed to confirm 20 weddings which is amazing seeing as I have taken on a completely new area where Beauty Call hadn't worked before or spent any time promoting the company.. Brighton! I am hoping to carry out at least 50 weddings this year so I'm nearly half way to doing that and its only March!

I was a bit apprehensive to begin with as when I joined Beauty Call the wedding season had well and truly come to an end, so for a couple of weeks I wasn't receiving much work, however I now understand why Nicky and Phil take on new franchisees at that time of year, the work load takes a while to get used to so it breaks you in slowly starting in a quieter month.

Everything so far has run completely smoothly and I absolutely love what I do, wouldn't change it for anything! It's so nice to be part of someones big day and having someone really rely and trust you is great.

Slightly scary though that I have already got mapped out and planned exactly what I want for my wedding, I'm not even engaged! And I'm only 20, the youngest franchisee of the group so Ive got a while yet, however I know that the Beauty Call girls WILL be doing my hair and makeup, they're all amazing!

I would definitely recommend anybody wanting to start a career in hair and makeup that they do it with Beauty Call, you can choose your working hours and how much you want to earn, it's such a flexible job and you meet some really lovely people.

More to follow shortly.....